How Canyons School District Unified Crisis Communication with CrisisGo + Rauland TCU + Marshall Industries

PA System Integration

The Challenge

In a district serving over 33,000 students across 50 campuses, ensuring timely and unified emergency communication was essential. While Rauland's Telecenter U (TCU) offered robust PA broadcast functionality, Canyons School District needed a way to pair real-time intercom announcements with mobile alerts, wearables, and digital channels—without overhauling infrastructure or retraining every staff member.

CRISISGO

Rauland

MARSHALL INDUSTRIES

Customer Profile

CANYONS SCHOOL DISTRICT

Canyons School District, established in 2009, is Utah's first new school district in nearly a century and serves the communities of Cottonwood Heights, Draper, Midvale, Sandy, and parts of Alta in southeast Salt Lake County. The district prioritizes student achievement, modernized facilities, technology integration, and college and career readiness, with a strong focus on innovation, transparency, and community responsiveness.

Industry: Pre-K to Highschool
Region: Salt Lake County, Utah
Total Buildings: 45
Total Students: 33,000
Customer Since: March, 2024

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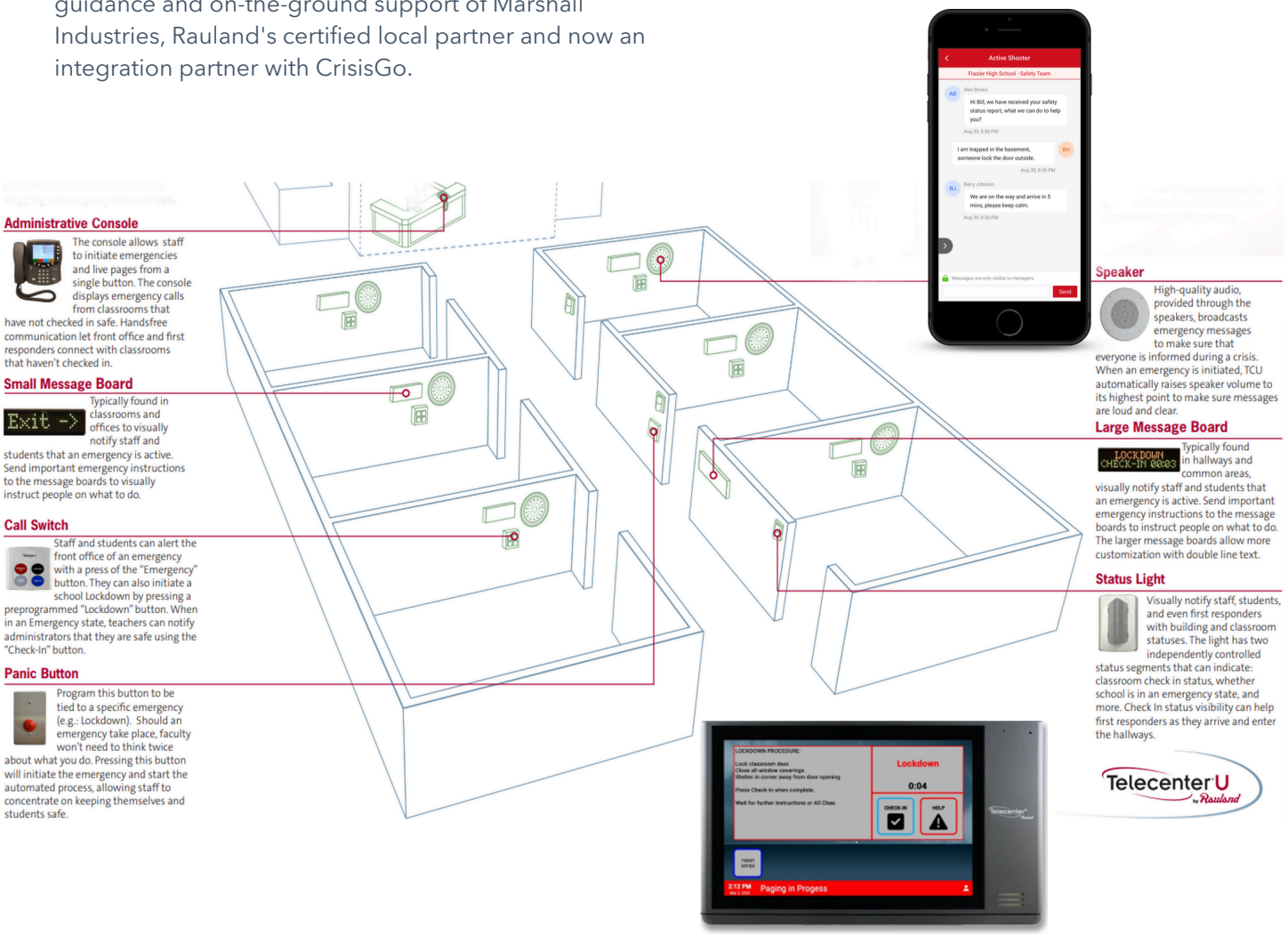
The Solution

Through a collaborative effort between CrisisGo, Rauland, and local partner Marshall Industries, Canyons School District successfully deployed an integrated alerting system that connects CrisisGo's platform with Rauland's TCU system.

Authorized users can now trigger alerts from the CrisisGo mobile or desktop app, wearables, or panic buttons, which automatically activate:

- Rauland's TCU PA system (live or pre-recorded announcements)
- Multichannel digital alerts via app, email, SMS, desktop pop-ups, and more

The solution was deployed and refined with the guidance and on-the-ground support of Marshall Industries, Rauland's certified local partner and now an integration partner with CrisisGo.



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Key Benefits

Unified Alerts, Instant Delivery

One-click alerts activate both voice broadcast (via TCU) and digital notification channels (via CrisisGo).

Supports Multiple Roles & Devices

From teachers and principals to the safety team, everyone is included—whether they use a smartphone, desktop, wearable, or wall-mounted button.

Live Today, Proven in Action

The integrated system is in full use across the district and has been tested in both drills and real-world situations.

Rapid Escalation to 911/First Responders

CrisisGo automatically escalates critical alerts to the appropriate safety contacts with optional integration to PSAPs.

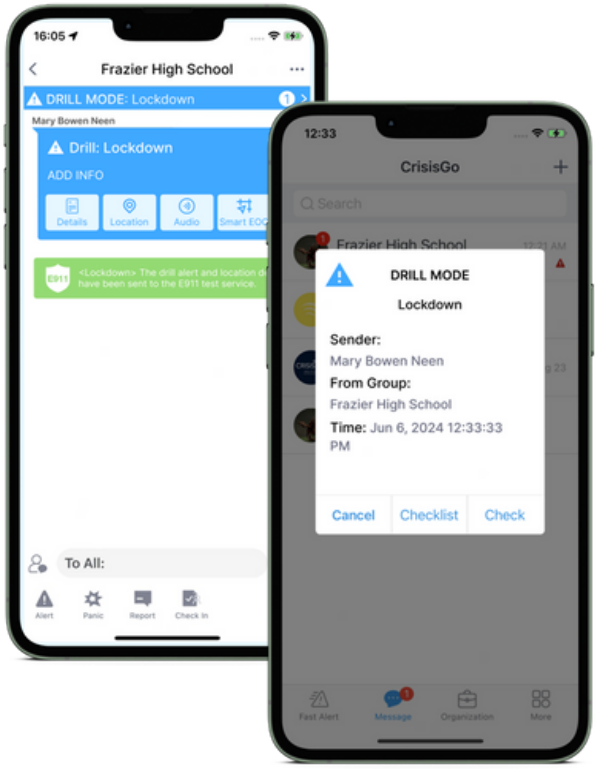
Community Partnership

The project showcases how district leadership, technology vendors, and local integrators like Marshall Industries can work hand-in-hand to build safer schools.

"The collaboration between our district, CrisisGo, Rauland, and Marshall Industries ensured a smooth implementation. This is the kind of solution schools need to truly unify emergency response." - Ryan Jakeman

"This integration gave us the flexibility to modernize our emergency communications without disrupting our existing PA infrastructure. Now, when seconds count, we reach everyone—immediately."

Ryan Jakeman
Risk Director
Canyons School Disrict



Conclusion

The Canyons School District deployment proves that safety innovation is possible without sacrificing existing infrastructure. By working together, CrisisGo, Rauland, and Marshall Industries delivered a scalable, reliable emergency response solution that empowers every school, staff member, and safety stakeholder—right when it matters most.

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